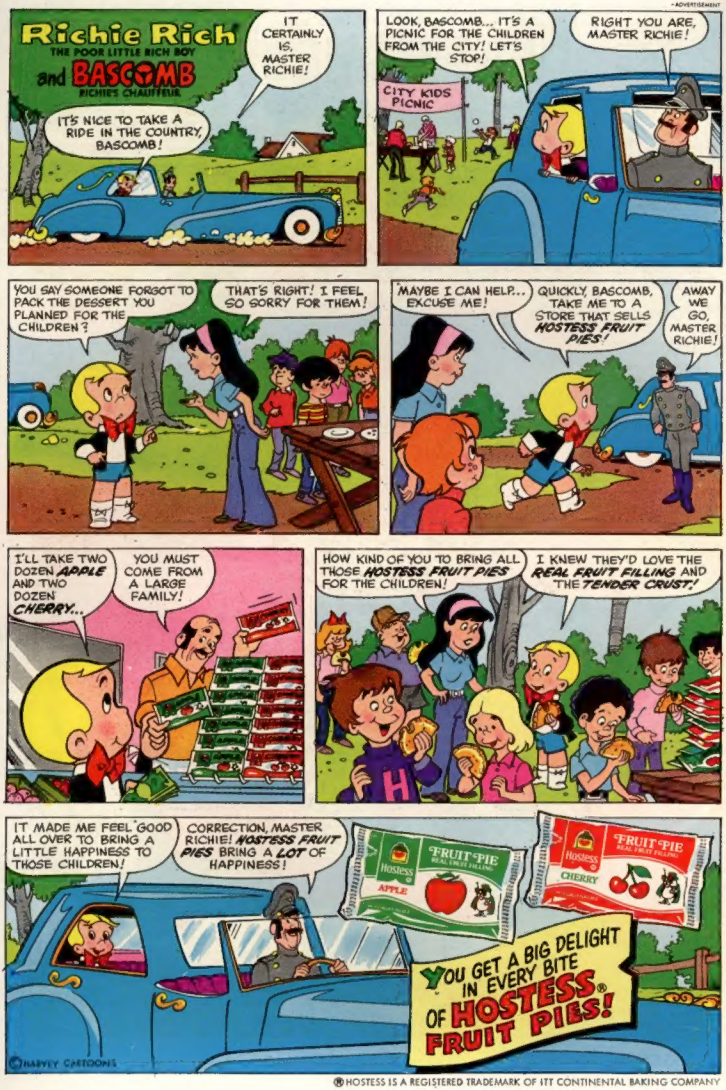
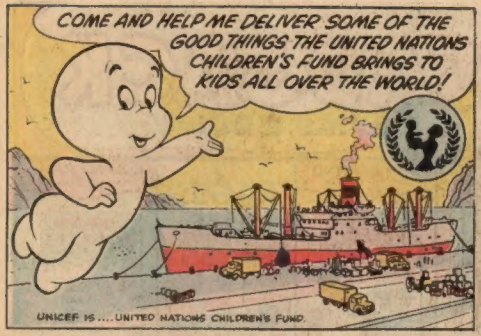
Richie Rich and Jackie Jokers
PDC 52717-7
HARVEY COMICS
THE RICHE$T KID in the WORLD!
Richie Rich
and the
CLOWN PRINCE of SHOW BIZ!
Jackie Jokers
MAR. No. 14
25c
RICHIE RICH AND JACKIE JOKERS
FUNNIEST TEAM OF ALL!

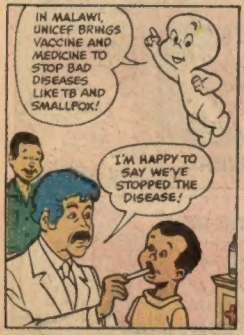
- ADVERTISEMENT



® HOSTESS IS A REGISTERED TRADEMARK OF ITT CONTINENTAL BAKING COMPANY

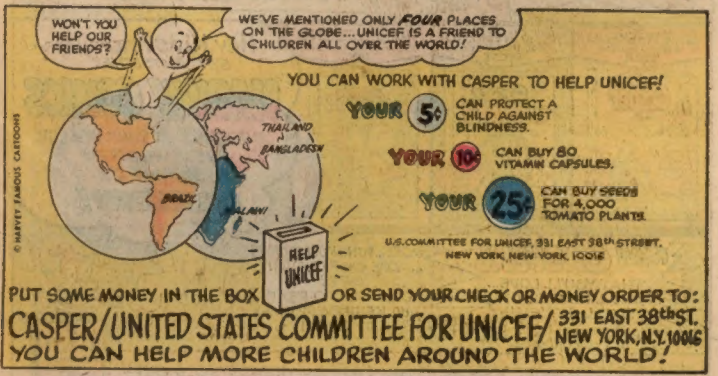

COME AND HELP ME DELIVER SOME OF THE GOOD THINGS THE UNITED NATIONS CHILDREN'S FUND BRINGS TO KIDS ALL OVER THE WORLD!
UNICEF IS....UNITED NATIONS CHILDREN'S FUND.

IN BANGLADESH, UNICEF BRINGS PUMPS AND PIPES FOR NEW WELLS...
AT LAST WE WILL HAVE CLEAN WATER!


IN MALAWI, UNICEF BRINGS VACCINE AND MEDICINE TO STOP BAD DISEASES LIKE TB AND SMALLPOX!
I'M HAPPY TO SAY WE'VE STOPPED THE DISEASE!

IN THAILAND, UNICEF BRINGS SCHOOL SUPPLIES AND EQUIPMENT!
NOW I HAVE MY VERY OWN PENCIL!

IN BRAZIL, UNICEF BRINGS SEEDS AND TOOLS TO GROW VEGETABLES!
SOME DAY WE WILL ALL HAVE ENOUGH GOOD FOOD TO EAT!


WON'T YOU HELP OUR FRIENDS?
WE'VE MENTIONED ONLY FOUR PLACES ON THE GLOBE... UNICEF IS A FRIEND TO CHILDREN ALL OVER THE WORLD!
YOU CAN WORK WITH CASPER TO HELP UNICEF!
YOUR 5¢ CAN PROTECT A CHILD AGAINST BLINDNESS.
YOUR 10¢ CAN BUY 80 VITAMIN CAPSULES.
YOUR 25¢ CAN BUY SEEDS FOR 4,000 TOMATO PLANTS.
THAILAND & BANGLADESH
BRAZIL
MALAWI
HELP UNICEF
U.S. COMMITTEE FOR UNICEF, 331 EAST 38th STREET, NEW YORK, NEW YORK, 10016
© HARVEY FAMOUS CARTOONS
PUT SOME MONEY IN THE BOX OR SEND YOUR CHECK OR MONEY ORDER TO:
CASPER/UNITED STATES COMMITTEE FOR UNICEF/ 331 EAST 38th ST. NEW YORK, N.Y. 10016
YOU CAN HELP MORE CHILDREN AROUND THE WORLD!

HERE'S MY NEW

SAD SACK

COMICS GROUP!

BIG WEEKEND STARTING THURSDAY NOV. 6

BIG WEEKEND STARTING THURSDAY NOV. 20

BIG WEEKEND STARTING THURSDAY DEC. 25

PAGES and PAGES of FUN!

COMING SOON! GREAT HARVEY ISSUES!

LOOK FOR OUR NEXT ISSUE!..

LOOK FOR OUR NEXT ISSUE!..

TERRIFIC SAD SACK COMICS

HURRY! GET YOUR COPIES!

YOU'LL LOVE THEM.. NEWER...FUNNIER..

HERE'S THE NEW

Casper

THE FRIENDLY GHOST

COMICS GROUP!

BIG WEEKEND STARTING THURSDAY DEC. 11

BIG WEEKEND STARTING THURSDAY DEC. 25

BIG WEEKEND STARTING THURSDAY JAN. 1

Hey Kids!..REMEMBER– GET YOUR OTHER

HARVEY COMICS

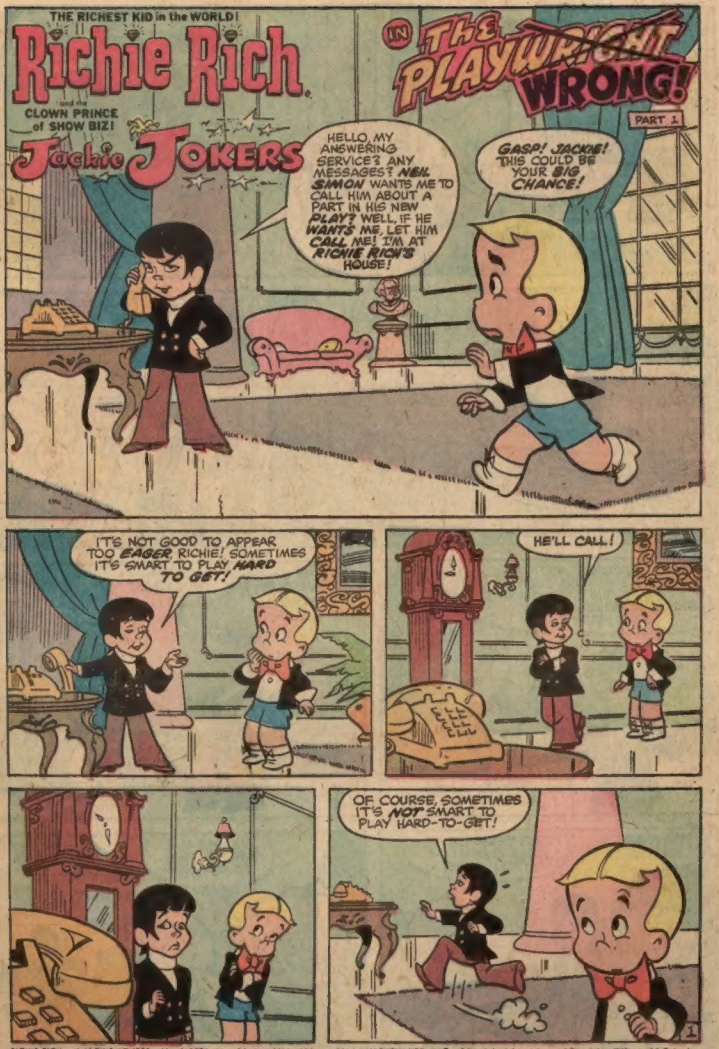
AVAILABLE AT YOUR DEALER EVERY WEEKEND BEGINNING ON THURSDAY!

NEW CASPERS

THAT YOU'LL LOVE... AND LIKE EVERYONE YOU'LL GET 'EM!!

MORE...FUN...MORE STORIES ...MORE CASPER THAN EVER! YOU'LL WANT TO READ AND KEEP EVERY ONE OF THEM!

MAKE SURE YOU GET YOUR COMICS BEFORE THEY'RE SOLD OUT!!



RICHIE RICH and JACKIE JOKERS, March 1976, No. 14, is published bi-monthly by HARVEY HITS, INC. Editorial, Advertising and Executive Offices, 15 Columbus Circle, New York, N.Y. 10023. Publisher, Alfred Harvey; V.P. and Editor, Leon Harvey. All names in this periodical are entirely fictitious and no identification with actual persons is intended. Copyright © by Harvey Features, 1975. All rights reserved. Printed in the U.S.A.

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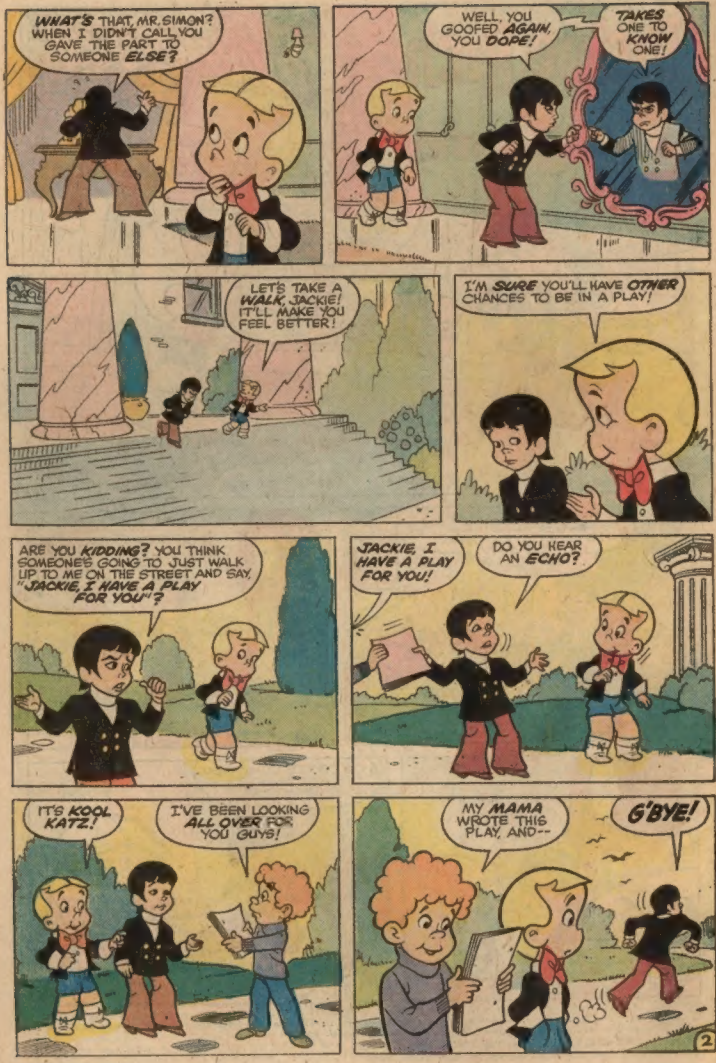
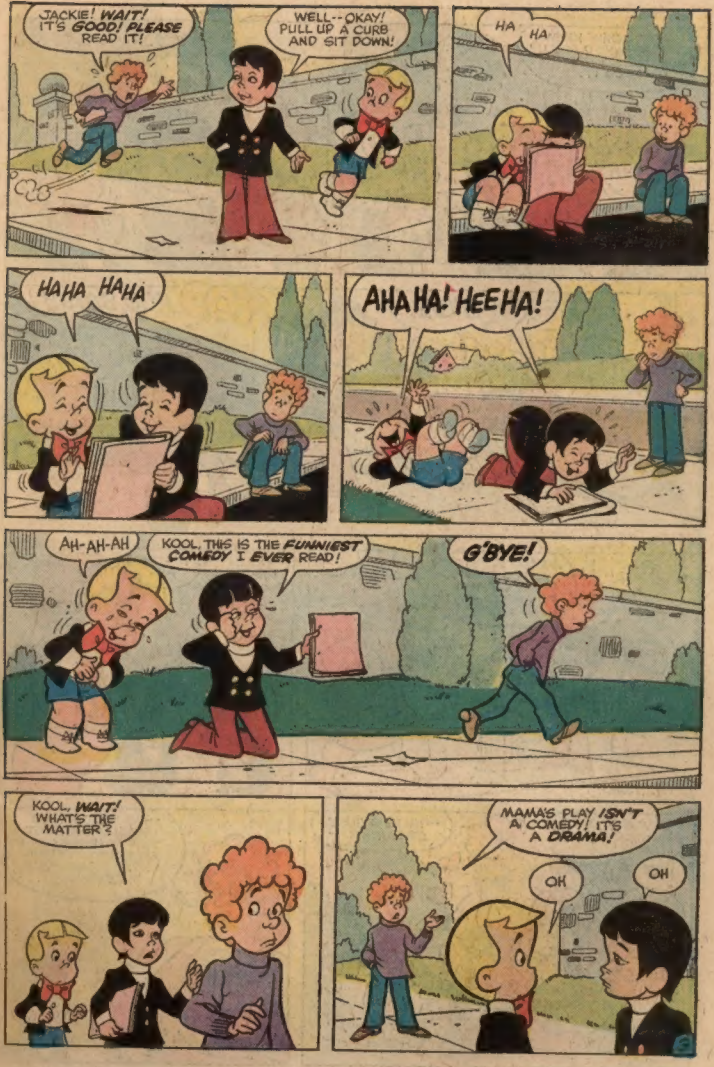
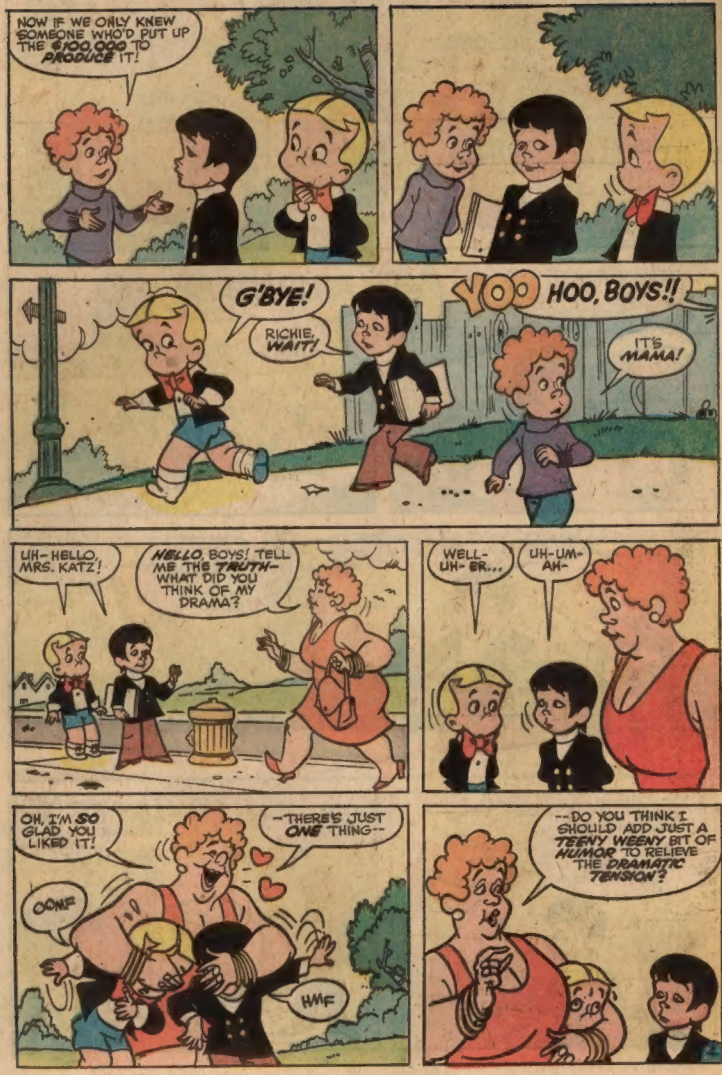
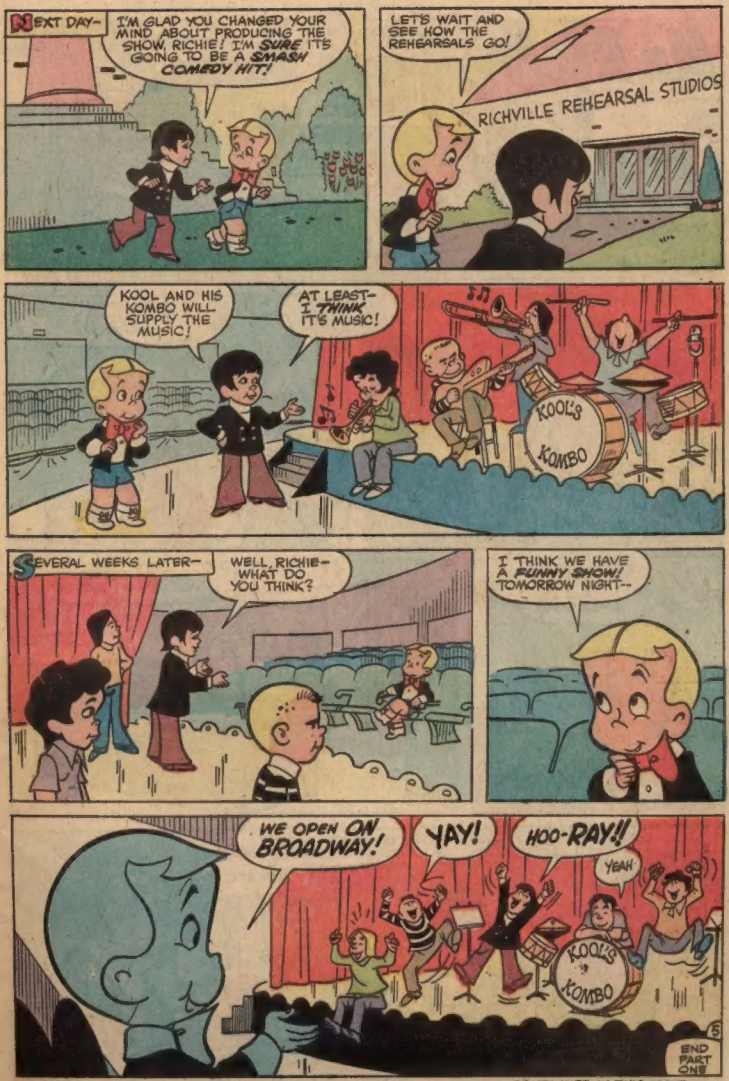

WHAT'S THAT, MR. SIMON? WHEN I DIDN'T CALL YOU GAVE THE PART TO SOMEONE ELSE?
WELL, YOU GOOFED AGAIN, YOU DOPE!
TAKES ONE TO KNOW ONE!
LET'S TAKE A WALK, JACKIE! IT'LL MAKE YOU FEEL BETTER!
I'M SURE YOU'LL HAVE OTHER CHANCES TO BE IN A PLAY!
ARE YOU KIDDING? YOU THINK SOMEONE'S GOING TO JUST WALK UP TO ME ON THE STREET AND SAY, "JACKIE, I HAVE A PLAY FOR YOU"?
JACKIE, I HAVE A PLAY FOR YOU!
DO YOU HEAR AN ECHO?
IT'S KOOL KATZ!
I'VE BEEN LOOKING ALL OVER FOR YOU GUYS!
MY MAMA WROTE THIS PLAY, AND--
G'BYE!
2


JACKIE! WAIT! IT'S GOOD! PLEASE READ IT!
WELL--OKAY! PULL UP A CURB AND SIT DOWN!
HA HA
HAHA HAHA
AHA HA! HEE HA!
AH-AH-AH
KOOL, THIS IS THE FUNNIEST COMEDY I EVER READ!
G'BYE!
KOOL, WAIT! WHAT'S THE MATTER?
MAMA'S PLAY ISN'T A COMEDY! IT'S A DRAMA!
OH
OH


NOW IF WE ONLY KNEW SOMEONE WHO'D PUT UP THE $100,000 TO PRODUCE IT!
G'BYE!
RICHIE, WAIT!
YOO HOO, BOYS!!
IT'S MAMA!
UH-HELLO, MRS. KATZ!
HELLO, BOYS! TELL ME THE TRUTH— WHAT DID YOU THINK OF MY DRAMA?
WELL- UH-ER...
UH-UM- AH-
OH, I'M SO GLAD YOU LIKED IT!
OOMF
—THERE'S JUST ONE THING—
HMF
--DO YOU THINK I SHOULD ADD JUST A TEENY WEENY BIT OF HUMOR TO RELIEVE THE DRAMATIC TENSION?



CONTINUED IN THIS ISSUE—

Mr. Rich
MR. RICH, MY DEPARTMENT'S COSTS ARE GOING UP!
GEE-- IT'S HOT TODAY!
RICH ENTERPRISES
SO ARE MINE!
SO ARE MINE!
WE SIMPLY MUST FIGURE OUT A WAY TO LICK INFLATION!
GENTLEMEN- I BELIEVE I'VE FIGURED OUT A WAY WE CAN ALL LICK INFLATION!
GET ME THE RICH ICE CREAM FACTORY!
?
SOON-
INTRODUCING OUR NEWEST ICE CREAM FLAVOR, GENTLEMEN--
"INFLATION"!

Wendy
THE GOOD LITTLE WITCH

invites YOU to be a

CAMP FIRE BLUE BIRD

GIRLS...

YOU CAN BE A BLUE BIRD if you are 6 to 8 years old!

BLUE BIRDS do so many things–

They play games
Learn about the outdoors
Go on trips
They help other people
They make things
They wear pretty costumes
They sing, dance, tumble, cook,
camp, paint, giggle, jump, run–

BLUE BIRDS have lots of FUN!

Join the FUN!
...be a
BLUE BIRD
with
CAMP FIRE GIRLS, Inc.

TO FIND OUT HOW TO JOIN CONTACT YOUR LOCAL CAMP FIRE COUNCIL OFFICE LISTED IN YOUR TELEPHONE BOOK

...OR MAIL COUPON TO:

WENDY/CAMP FIRE GIRLS
1740 BROADWAY
NEW YORK, N.Y. 10019

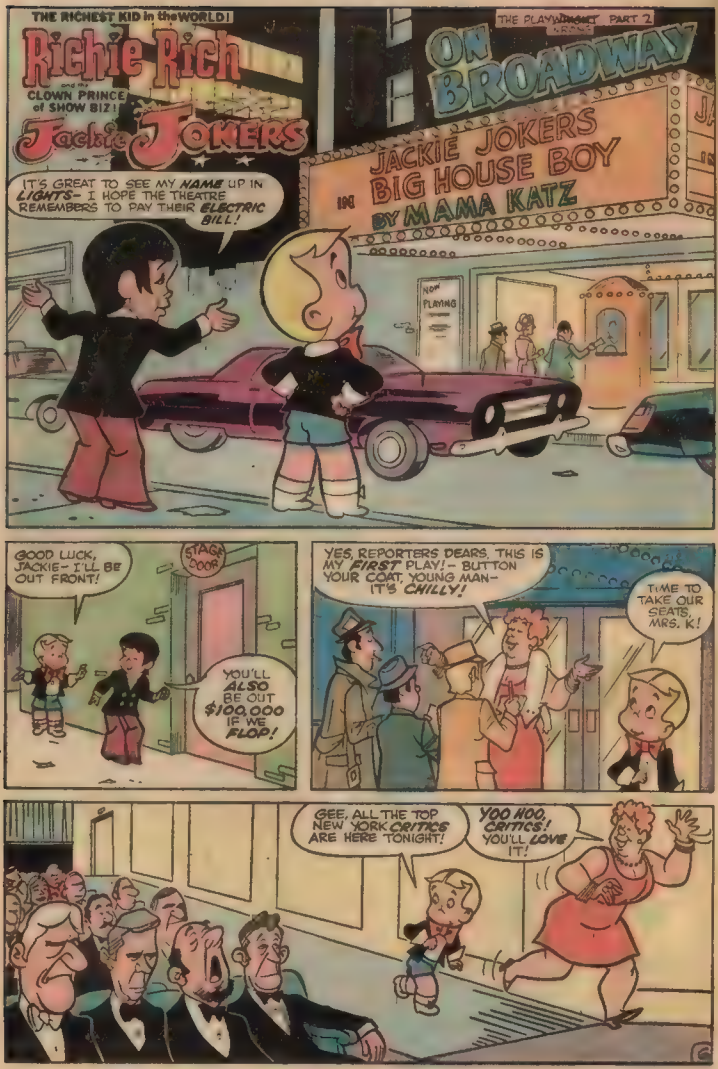
I WANT TO BE A
CAMP FIRE BLUE BIRD:

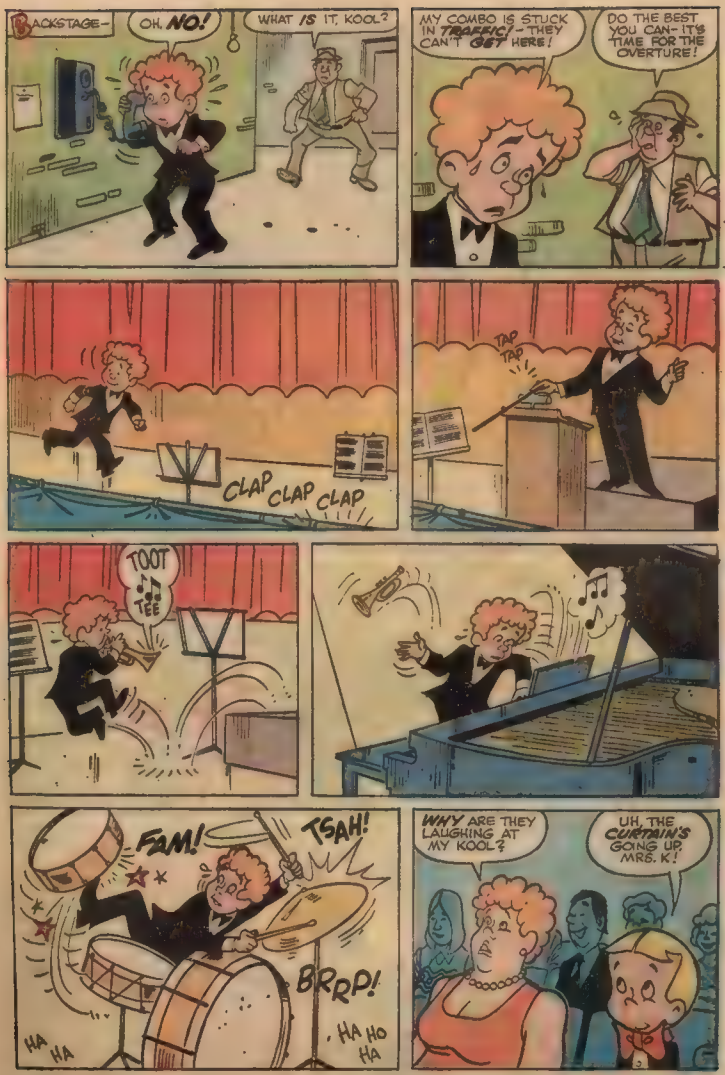
PRINT
NAME _____ AGE _____

ADDRESS _____

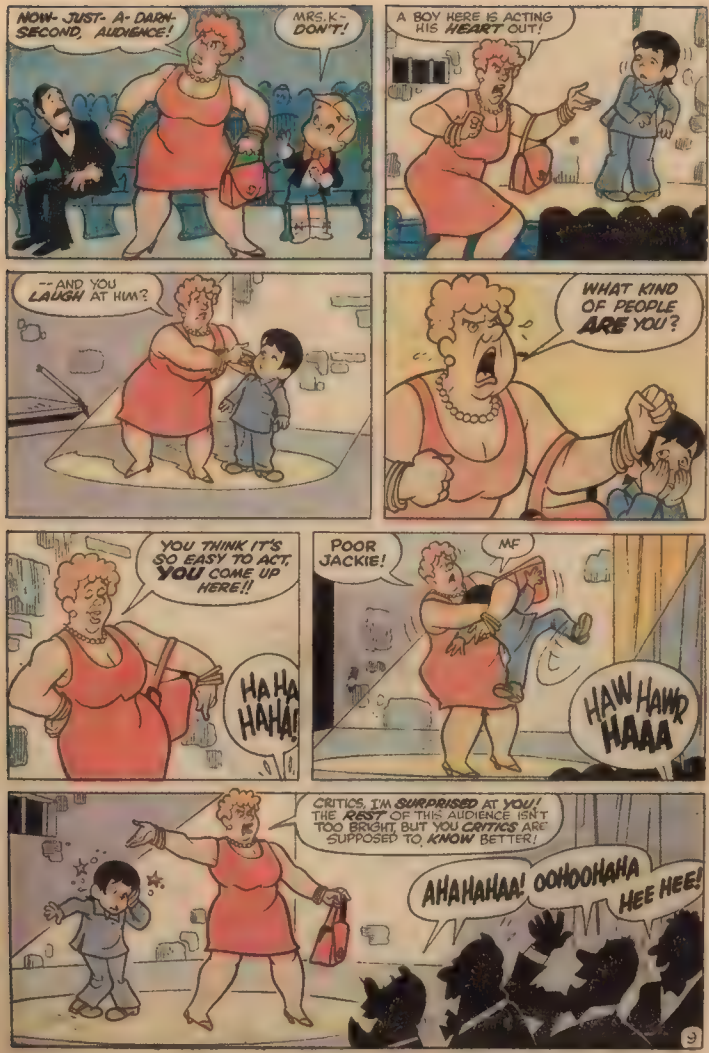
CITY _____ STATE _____ ZONE _____

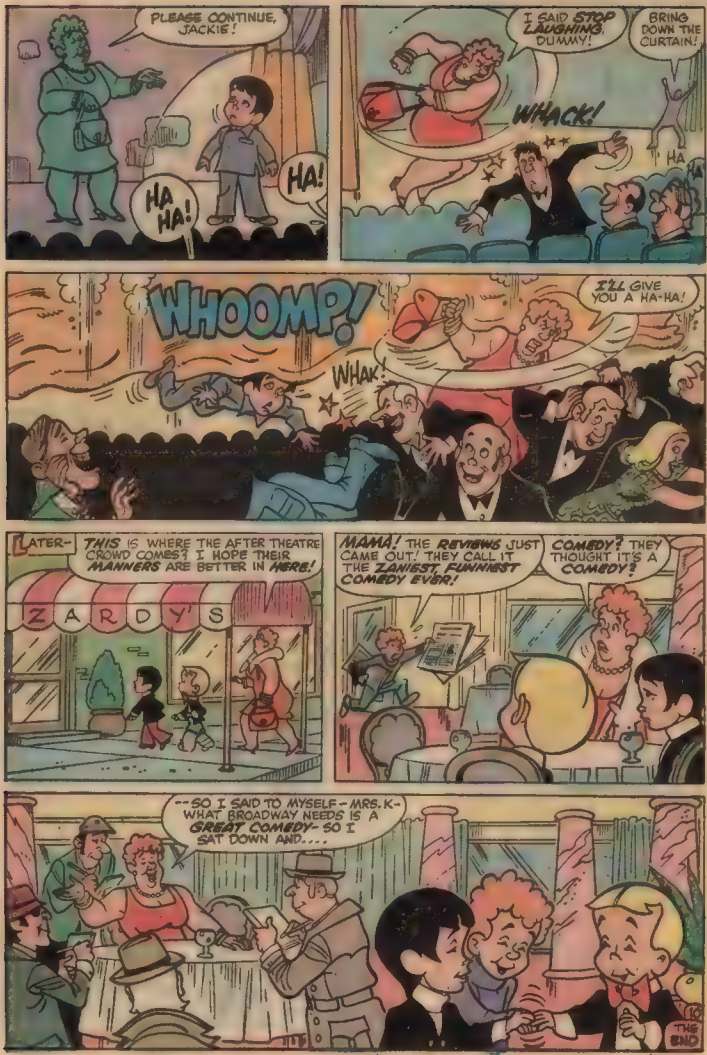
MY TELEPHONE NUMBER IS _____


THE RICHEST KID in the WORLD!
Richie Rich
and the CLOWN PRINCE of SHOW BIZ!
Jackie Jokers
THE PLAYWRIGHT PART 2
ON BROADWAY
JACKIE JOKERS IN BIG HOUSE BOY BY MAMA KATZ
NOW PLAYING
IT'S GREAT TO SEE MY NAME UP IN LIGHTS- I HOPE THE THEATRE REMEMBERS TO PAY THEIR ELECTRIC BILL!
GOOD LUCK, JACKIE- I'LL BE OUT FRONT!
STAGE DOOR
YOU'LL ALSO BE OUT $100,000 IF WE FLOP!
YES, REPORTERS DEARS, THIS IS MY FIRST PLAY!- BUTTON YOUR COAT, YOUNG MAN- IT'S CHILLY!
TIME TO TAKE OUR SEATS, MRS. K!
GEE, ALL THE TOP NEW YORK CRITICS ARE HERE TONIGHT!
YOO HOO, CRITICS! YOU'LL LOVE IT!


BACKSTAGE—
OH, NO!
WHAT IS IT, KOOL?
MY COMBO IS STUCK IN TRAFFIC!—THEY CAN'T GET HERE!
DO THE BEST YOU CAN—IT'S TIME FOR THE OVERTURE!
CLAP CLAP CLAP
TAP TAP
TOOT
TEE
FAM!
TSAH!
BRRP!
HA HA
HA HO HA
WHY ARE THEY LAUGHING AT MY KOOL?
UH, THE CURTAIN'S GOING UP, MRS. K!

CLAP CLAP CLAP!
OH, WHAT A CRUEL FATE! TO BE A BOY IN THE BIG HOUSE!
SNICKER
IF ONLY I HAD LISTENED TO MY MAMA AND WORE A SCARF ON COLD WINTER DAYS, I WOULDN'T BE HERE TODAY!
SNICKER HA HA HA!
HEE HA HA HAW HAR HAA
SNIF—SUCH A POWERFUL DRAMA! I DON'T KNOW HOW I WROTE IT! —SNIF—
—BUT I'VE LEARNED MY LESSON! WHEN I GET OUT OF HERE IN 93 YEARS I'LL DO WHATEVER MY MAMA TELLS ME!
HEE HA HA HAA!
THEY'RE LAUGHING! THEY'RE LAUGHING AT JACKIE!


NOW- JUST- A- DARN- SECOND, AUDIENCE!
MRS. K- DON'T!
A BOY HERE IS ACTING HIS HEART OUT!
--AND YOU LAUGH AT HIM?
WHAT KIND OF PEOPLE ARE YOU?
YOU THINK IT'S SO EASY TO ACT, YOU COME UP HERE!!
HA HA HAHA!
POOR JACKIE!
MF
HAW HAWR HAAA
CRITICS, I'M SURPRISED AT YOU! THE REST OF THIS AUDIENCE ISN'T TOO BRIGHT, BUT YOU CRITICS ARE SUPPOSED TO KNOW BETTER!
AHAHAHAA! OOHOOHAHA
HEE HEE!
9


PLEASE CONTINUE, JACKIE!
HA HA!
HA!
I SAID STOP LAUGHING, DUMMY!
BRING DOWN THE CURTAIN!
WHACK!
HA
HA
WHOOMP!
WHAK!
I'LL GIVE YOU A HA-HA!
LATER-
THIS IS WHERE THE AFTER THEATRE CROWD COMES? I HOPE THEIR MANNERS ARE BETTER IN HERE!
ZARDY'S
MAMA! THE REVIEWS JUST CAME OUT! THEY CALL IT THE ZANIEST, FUNNIEST COMEDY EVER!
COMEDY? THEY THOUGHT IT'S A COMEDY!
--SO I SAID TO MYSELF - MRS. K- WHAT BROADWAY NEEDS IS A GREAT COMEDY- SO I SAT DOWN AND....
THE END

Kids!.. Tell MOM and DAD about this NEW FANTASTIC Offer!

get 10 on 5 HARVEY Songs HARVEY Records PLUS 10 New COMIC BOOKS! ALL FOR $5.00

all records are 45 rpm

The Casper Song

Richie Rich Song

The SAD SACK Song

The Wendy Song

The LITTLE AUDREY Song

The HOT STUFF Song

The Spooky Song

The RICHIE RICH and Casper Song

The SAD SACK and the SAD SACK NAP SACK Song

Baby HUEY Song

ORDER COUPON

SEND TO:
HARVEY RECORDS, INC. Dept. 3
15 COLUMBUS CIRCLE
NEW YORK, N.Y. 10023 (CHECK OR MONEY ORDER)
PLEASE RUSH ME ALL 5 HARVEY HIT RECORDS (10 SONGS) AND 10 NEW HARVEY COMICS.

PRINT NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

U.S.A. AND CANADA ONLY

5 HIT RECORDS (10 SONGS) $5.00 VALUE
10 NEW HARVEY COMICS $2.50 VALUE
...TOTAL $7.50 VALUE

YOU PAY ONLY $5.00
PLEASE ADD 50¢ FOR POSTAGE

EVERY WEEKEND YOU CAN GET MY NEWEST
RICHIE RICH COMICS!
...ON SALE BEGINNING THURSDAY OF EACH WEEK!

1st WEEKEND STARTING THURSDAY DEC. 4
2nd WEEKEND STARTING THURSDAY DEC 11
3rd WEEKEND STARTING THURSDAY DEC 18
4th WEEKEND STARTING THURSDAY DEC 25
5th WEEKEND STARTING THURSDAY JAN 1

RICHIE RICH FORTUNES
RICHIE RICH MYSTERY
RICHIE RICH MILLIONS
RICHIE RICH RICHES
RICHIE RICH MONEY
RICHIE RICH GOLD & SILVER
RICHIE RICH GEMS
RICHIE RICH SUCCESS STORIES
GIANT 52 PAGES

WOW! HARVEY COMICS MOVE FAST!
GET THEM ON THURSDAYS, FRIDAYS, SATURDAYS OF EVERY WEEK!
SUNDAYS (and the rest of the week too)
HARVEY COMICS GO ON SALE THURSDAY OF EVERY WEEK-END!
1st WEEKEND STARTING THURSDAY DEC. 4
2nd WEEKEND STARTING THURSDAY DEC. 11
3rd WEEKEND STARTING THURSDAY DEC. 18
4th WEEKEND STARTING THURSDAY DEC. 25
Richie Rich Gack
Casper's Money
Spooky Boo
Richie Rich Fortunes
Richie Rich
Casper
Richie Rich Mystery
Richie Rich Jackpot
Lotta
Hot Stuff
Gold & Silver
Richie Rich Millions
Richie Rich Gems
Richie Rich Riches
Sad Sack
Casper's Ghost
GIANT 52 PAGES
PAGES and PAGES of FUN IN THESE GREAT GIANT SIZE 52 PAGES HARVEY COMICS!
BE SURE TO GET THESE ISSUES ON NEWSSTANDS JAN 1—
CASPER'S GHOSTLAND • RICHIE RICH DOLLARS and CENTS • RICHIE RICH SUCCESS STORIES • RICHIE RICH BILLIONS
Kids!..be sure to get these GREAT FUN-FILLED and EXCITING
HARVEY Comics...
NEW ISSUES OUT on NEWSSTANDS EVERY THURSDAY
-they're WAITING JUST FOR YOU

Casper
THE FRIENDLY CUB SCOUT

INVITES YOU TO BE A

CUB SCOUT

© HARVEY FAMOUS CARTOONS

YOU CAN BE A CUB SCOUT

If you are 8 years old or in the third grade, you can join the Cub Scouts. If you are 10 years old, you can become a Webelos Scout.

1. THE CUB SCOUT PROMISE—

To do my best to do my duty to God and my country.

To help other people

To obey the Law of the Pack

2. THE LAW OF THE PACK

The Cub Scout follows Akela.

The Cub Scout helps the pack go

The pack helps the Cub Scout grow

The Cub Scout gives goodwill

"Akela" means "good leader"

3. THE MEANING OF WEBELOS

Webelos is the highest rank for Cub Scouts

"Webelos" sounds like an Indian name

The word Webelos is made from the capital letters in this sentence: "WE'll BE LOyal Scouts"

4. THE CUB SCOUT SIGN AND HANDSHAKE

The Sign

Make the sign with your right hand high over your shoulder. The two fingers stand for two parts of the Cub Scout Promise — "help other people" and "obey the Law of the Pack."

The Handshake

When you shake hands with another Cub Scout, place the first two fingers of the right hand on the other boy's wrist.

5. THE CUB SCOUT MOTTO AND SALUTE

The Motto

"DO YOUR BEST"

A motto is a rule for living. The Cub Scout motto asks you to do as well as you can, always.

The Salute

Hold the first two fingers of your right hand close together. Touch them to your cap. Use this salute when you greet a Cub Scout leader. You can use it also to show goodwill to another Cub Scout.

JOIN US!

CUB SCOUTS
BOY SCOUTS OF AMERICA

TO FIND THE LOCATION OF YOUR NEARBY PACK, CONTACT YOUR LOCAL POLICE DEPARTMENT, SCHOOL, CHURCH, TEMPLE OR CIVIC ORGANIZATION — OR CONTACT YOUR LOCAL BOY SCOUTS OF AMERICA SCOUT COUNCIL OFFICE LISTED IN THE WHITE PAGES OF YOUR TELEPHONE BOOK

....OR MAIL COUPON TO:

CASPER/CUB SCOUTS
BOY SCOUTS OF AMERICA
NORTH BRUNSWICK, N.J. 08902

I WANT TO BE A CUB SCOUT. WHERE AND WHEN CAN I JOIN?

PRINT NAME _____ AGE ____

ADDRESS _____

CITY _____ STATE _____ ZONE ____

MY TELEPHONE NUMBER IS _____

Casper the Friendly Ghost SAYS:

DON'T GIVE PLAQUE A GHOST of a CHANCE

© HARVEY FAMOUS CARTOONS

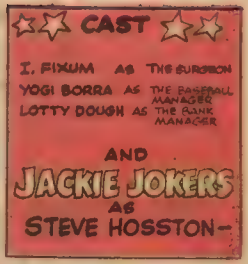
...and remember...
VISIT YOUR FRIENDLY DENTIST EVERY SIX MONTHS!

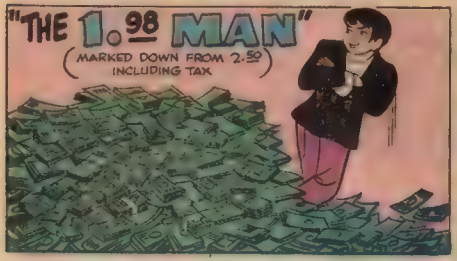
AMERICAN DENTAL ASSOCIATION

HARVEY COMICS
SPONSORED BY THE AMERICAN DENTAL ASSOCIATION

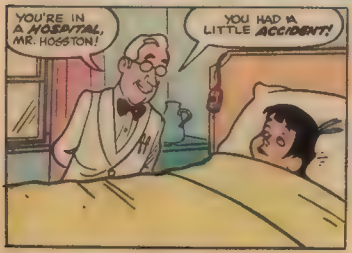
FLYING WITH APOLLO IN OUTER SPACE
CUB SCOUT ROUNDUP 1975 OUTER RECRUITER
Camp Fire BLUE BIRDS
UNITED NATIONS
U.S. COMMITTEE for UNICEF
UNITED NATIONS CHILDRENS FUND
HARVEY WORLD
GIFTS · NOVELTIES · SALES · FOODS
COMES TO YOU

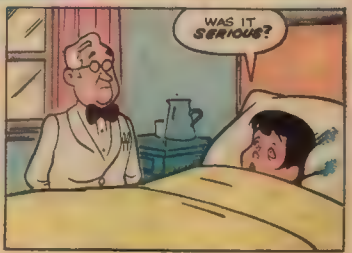
EACH ISSUE WE'LL BRING YOU JACKIE JOKERS IN ONE OF HIS FAMOUS TV, MOVIE OR NIGHT CLUB ROLES.
THE
Jackie JOKERS
TV SPECIAL
PRESENTS—


CAST
I. FIXUM AS THE SURGEON
YOGI BORRA AS THE BASEBALL MANAGER
LOTTY DOUGH AS THE BANK MANAGER
AND
JACKIE JOKERS
AS
STEVE HOSSTON—

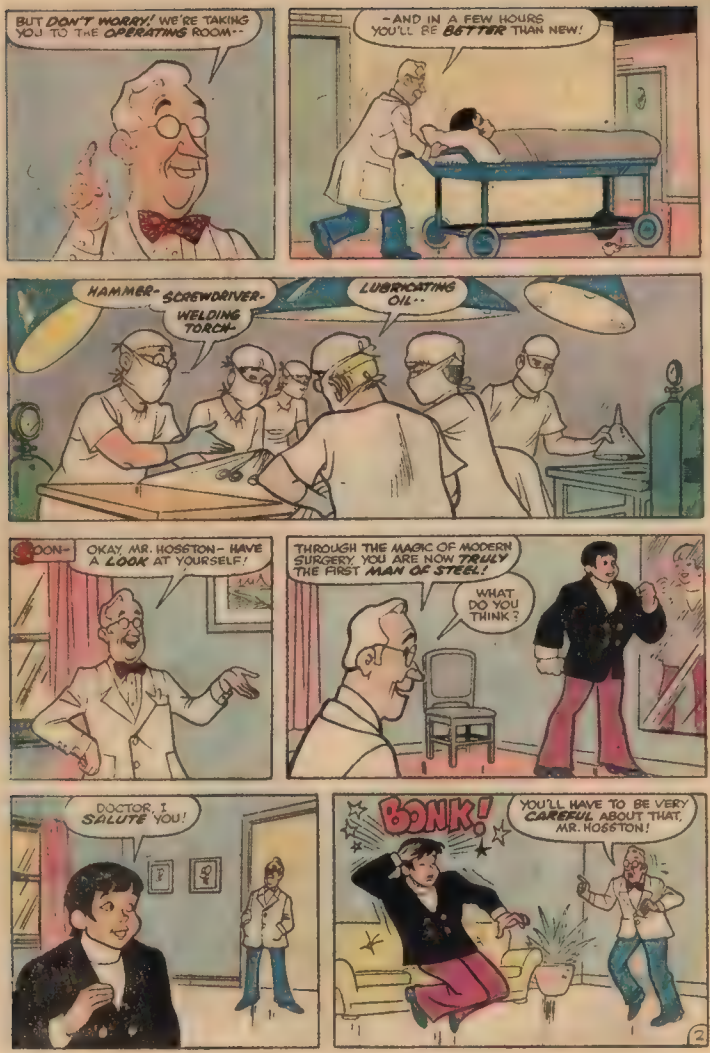

"THE 1.98 MAN"
(MARKED DOWN FROM 2.50 INCLUDING TAX)

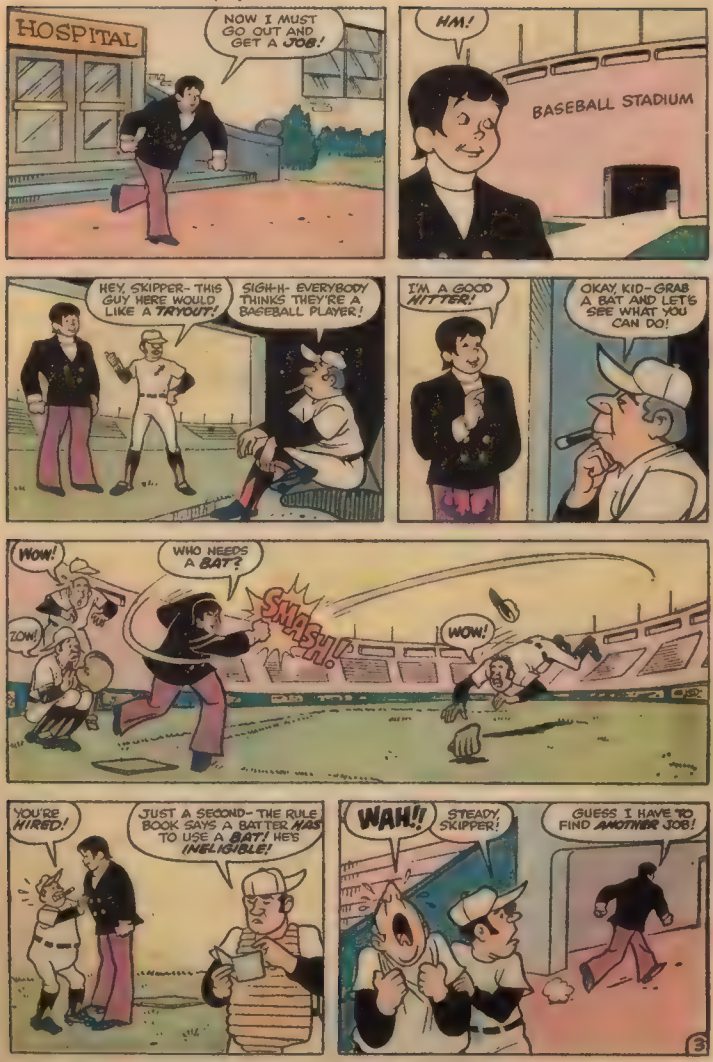
W-WHERE AM I?

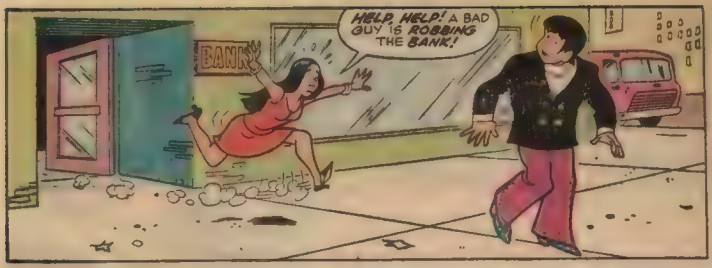

YOU'RE IN A HOSPITAL, MR. HOSSTON!
YOU HAD A LITTLE ACCIDENT!


WAS IT SERIOUS?

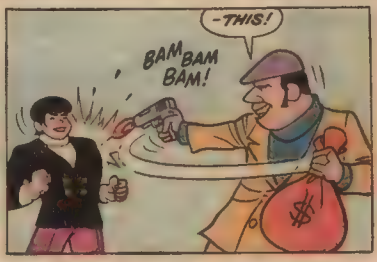
JUDGE FOR YOURSELF!

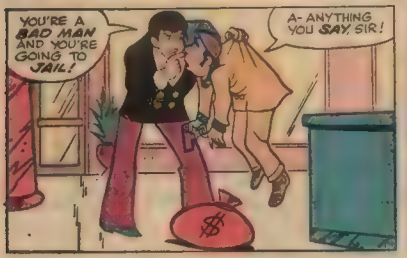

BUT DON'T WORRY! WE'RE TAKING YOU TO THE OPERATING ROOM--
-AND IN A FEW HOURS YOU'LL BE BETTER THAN NEW!
HAMMER-
SCREWDRIVER-
WELDING TORCH-
LUBRICATING OIL--
OON-
OKAY, MR. HOSSTON- HAVE A LOOK AT YOURSELF!
THROUGH THE MAGIC OF MODERN SURGERY YOU ARE NOW TRULY THE FIRST MAN OF STEEL!
WHAT DO YOU THINK?
DOCTOR, I SALUTE YOU!
BONK!
YOU'LL HAVE TO BE VERY CAREFUL ABOUT THAT, MR. HOSSTON!
2


HOSPITAL
NOW I MUST GO OUT AND GET A JOB!
HM!
BASEBALL STADIUM
HEY, SKIPPER- THIS GUY HERE WOULD LIKE A TRYOUT!
SIGH-H- EVERYBODY THINKS THEY'RE A BASEBALL PLAYER!
I'M A GOOD HITTER!
OKAY, KID- GRAB A BAT AND LET'S SEE WHAT YOU CAN DO!
WOW!
WHO NEEDS A BAT?
SMASH!!
WOW!
WOW!
YOU'RE HIRED!
JUST A SECOND- THE RULE BOOK SAYS A BATTER HAS TO USE A BAT! HE'S INELIGIBLE!
WAH!!
STEADY, SKIPPER!
GUESS I HAVE TO FIND ANOTHER JOB!
3

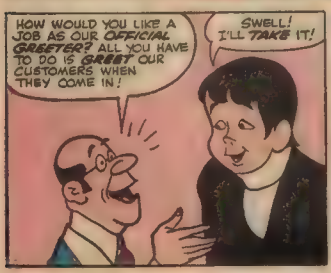

HELP, HELP! A BAD GUY IS ROBBING THE BANK!
BANK

WHAT YOU'RE DOING IS VERY WRONG, SIR!
YEH, I KNOW! SO IS-


-THIS!
BAM BAM BAM!

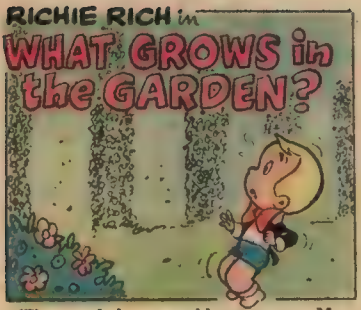

YOU'RE A BAD MAN AND YOU'RE GOING TO JAIL!
A- ANYTHING YOU SAY, SIR!

I'M THE BANK MANAGER! THANKS FOR WHAT YOU DID, YOUNG MAN!
AW- IT WAS NOTHING!


HOW WOULD YOU LIKE A JOB AS OUR OFFICIAL GREETER? ALL YOU HAVE TO DO IS GREET OUR CUSTOMERS WHEN THEY COME IN!
SWELL! I'LL TAKE IT!

LATER-
I'M AFRAID WE'LL HAVE TO LET OUR NEW GREETER GO, SIR!
WHY?

THAT'S WHY!
!
MANAGER
OW!
OOOH!
-AAAAH-
NICE TO SEE YOU AGAIN, MR. SMITH!
SLAP!
SOB! I GUESS THERE JUST ISN'T ANY JOB FOR A MAN OF STEEL!
HEY BUDDY- DID I JUST HEAR YOU SAY YOU'RE A MAN OF STEEL?
YES!
COME WITH ME!
HEY, EDDIE! I FOUND THE PERFECT GUY FOR YOUR QUALITY CONTROL DEPARTMENT!
GOOD! WE'LL PUT HIM RIGHT TO WORK!
SOON-
BOY LIFE IS SO FUNNY- WHO EVER THOUGHT I'D WIND UP AS--
--A TESTER IN A MAGNET FACTORY!
CLANG
THIS ONE'S GOOD!
THE END



"I'm so glad you could come over, Mr. Plante," Richie Rich said as he shook the hand of the science teacher.

"To see the most fantastic garden in the world, Richie, I'd have traveled halfway across the world." The smile on Mr. Plante's face was the color of sunshine. "I'm so thankful that you invited me here to the Rich Estate. Could you tell me what grows in your garden?"

"Just about everything that grows in the world grows in the Rich Gardens, Mr. Plante. Every flower you can imagine, every vegetable you ever heard of, every plant and bush that has ever been created!"

"Oh, my, Richie, what a feast for a man whose subject is botany. When can we get started?"

"Oh, I think just about now would be. . ."

Ringg! The phone interrupted Richie.

"Excuse me," he said to Mr. Plante, and picked up the phone. "Hello," he said, "Richie Rich here. Oh, hi, Gloria. Sorry but I can't speak to you too long now, Mr. Plante is over and I'm just about to take him for a trip through the Rich Gardens."

To Mr. Plante he said: "I won't be more than a minute. It's Gloria. She sends her regards to you. I've just got to tell her something about our English report."

"Right, Gloria," Richie continued talking to his best girl friend, and he turned his back to get something.

"Perhaps I'll start in myself," said Mr. Plante, who was so anxious and excited. "I know just where they are, Richie."

Richie didn't answer anything, but he seemed to nod his head by way of ascent as he reached for something in a drawer. Or at least that's what Mr. Plante thought he saw.

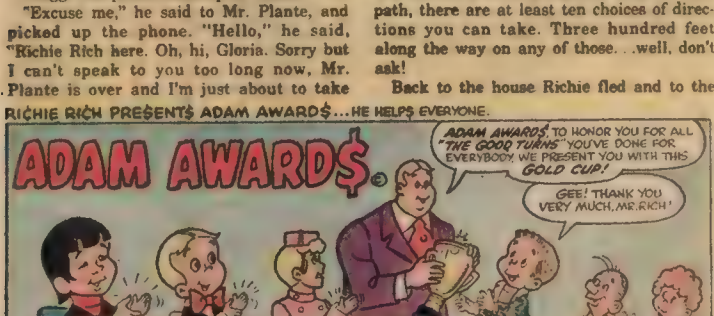
Mr. Plante had already left the room when Richie, without turning his head all the way around, spoke to Mr. Plante (at least he thought he was still there) saying: "I'd let you start without me, Mr. Plante, but the gardens are so huge and the paths are like mazes. The last person to try it alone has been lost for three years. We don't want that to happen to you. I'll be right with you, okay? Okay? Okay?"

Finally Richie decided to turn around and look. "Oh, my gosh," he exclaimed. "He must have gone alone! Oh, Gloria, I've got to hang up now. Mr. Plante could be lost forever!"

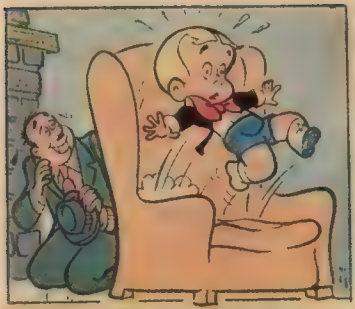
Richie quickly dashed out to the gardens . . .but it was too late. At the start of the gardens, there are twenty-four different paths you can take. By the time you reach two hundred feet along the way on any path, there are at least ten choices of directions you can take. Three hundred feet along the way on any of those. . .well, don't ask!

Back to the house Richie fled and to the

RICHIE RICH PRESENTS ADAM AWARDS...HE HELPS EVERYONE.



LOOK FOR RICHIE RICH AND ADAM AWARDS - YOU'LL SEE RICHIE RICH AND ADAM AWARDS IN YOUR HOTTEST RICHIE RICH COMICS



first Estate Police phone. "Hello, hello," he shouted into it. "Red alert! In fact SCARLET alert! A man is lost in the gardens!"

You could hear things like. . .

"Uh, oh!"

"I-I-I don't think we're p-p-prepared for this."

"I think I'm going to resign."

"Gulp! He would have been safer inside a volcano!"

From all parts of the Rich Estate, the estate police appeared and dashed for the gardens. They brought with them the most advanced, the most technical electronic equipment. Helicopters suddenly appeared in the sky, all aimed toward the gardens.

"We're covering Area A," could be heard on the phone.

"Area B covered," could be heard.

"We've got Area C."

"Nothing in Area D."

"Nothing but a dog named Dollar in Area E."

"Rowffffff"

"W-w-we've just run away from that dog into Area F—and there's no one here. (Thank goodness, not even a dog.)"

And so on and so forth. They covered all the areas from A to Z, from A-1 to Z-26. . .without a trace of Mr. Plante.

"Oh, my gosh," said a sorrowful Richie Rich, "W-where could he have gotten lost? He must be lost somewhere in those enormous gardens. But w-w-w-where?"

With slow steps he arrived back at the house and dropped into a chair in his study. "Oh, Mr. Plante, I never should have turned by back," he said aloud to no one but himself.

"Hello," came a wee voice from behind him.

"Sorry," said Richie without turning around. "I'm not in the mood to see any visitors right now."

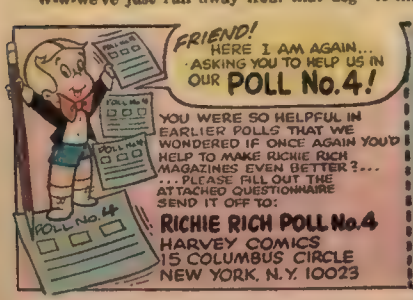
"It's me," the voice persisted, "Mr. Plante."

"What?" Richie literally jumped out of his seat. "Mr. Plante, where have you been? We thought you were lost."

"I-I-I was. I was walking along the hallway of your house—there was a plant I had noticed that I wanted to see—when I saw police tearing off toward the gardens. There were even helicopters! I got so afraid. . .I thought there was a dangerous criminal loose out there. . .I hid. But in my anxiety I got lost in your house."

"But we were looking for you, Mr. Plante. That's why there were all those police and helicopters. Oh, thank goodness, you're safe. Now we can go into the gardens."

"Oh, no," he said, shaking his head. "If I could get lost like I did in your house, I'm certainly not entering your gardens. Richie, would you mind terribly if someone took me to the front door so I could go home?"



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THE COVER	THE MAGAZINE TITLE	THE STORIES LOOK INTERESTING	YOUR OWN REASON
☐	☐	☐	

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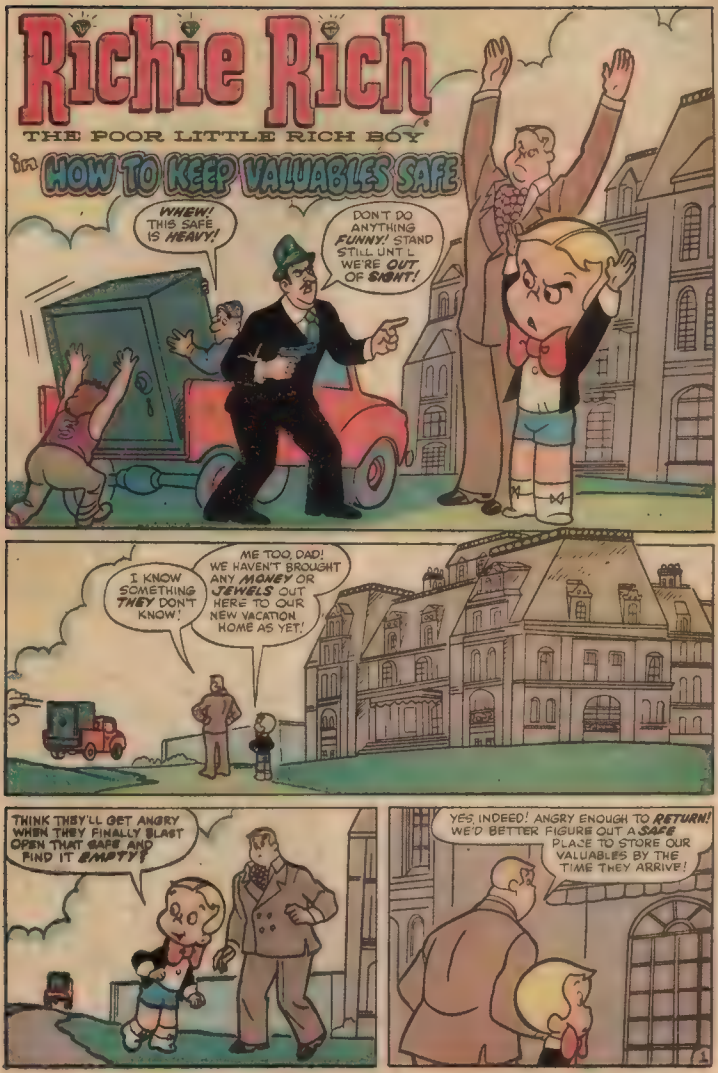
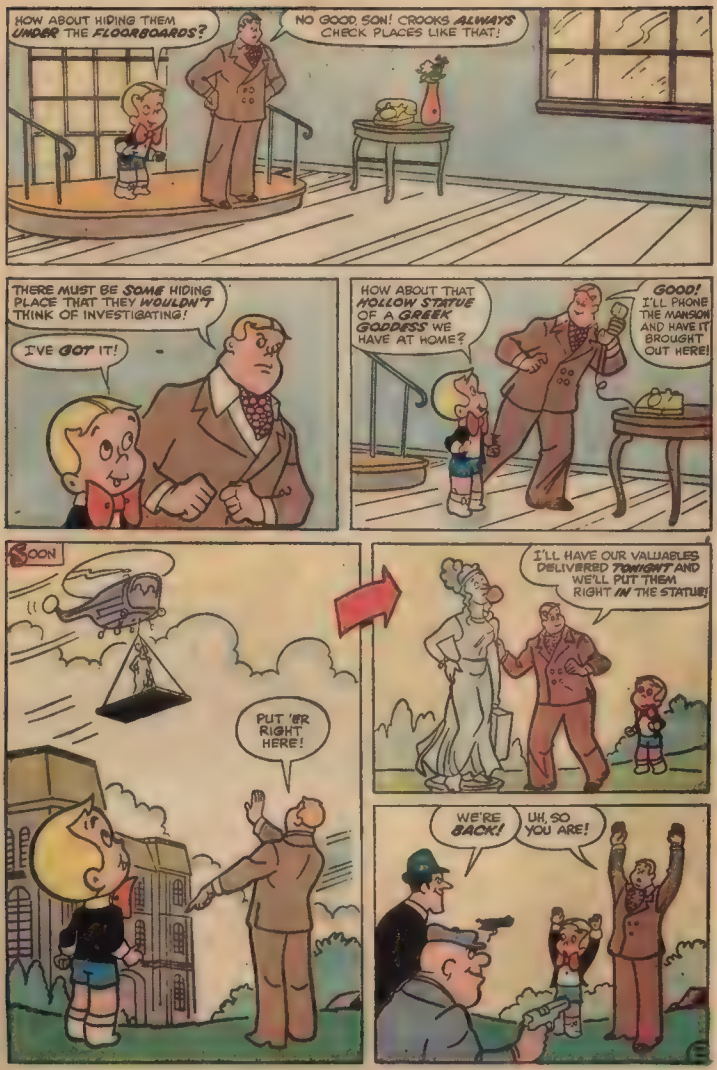
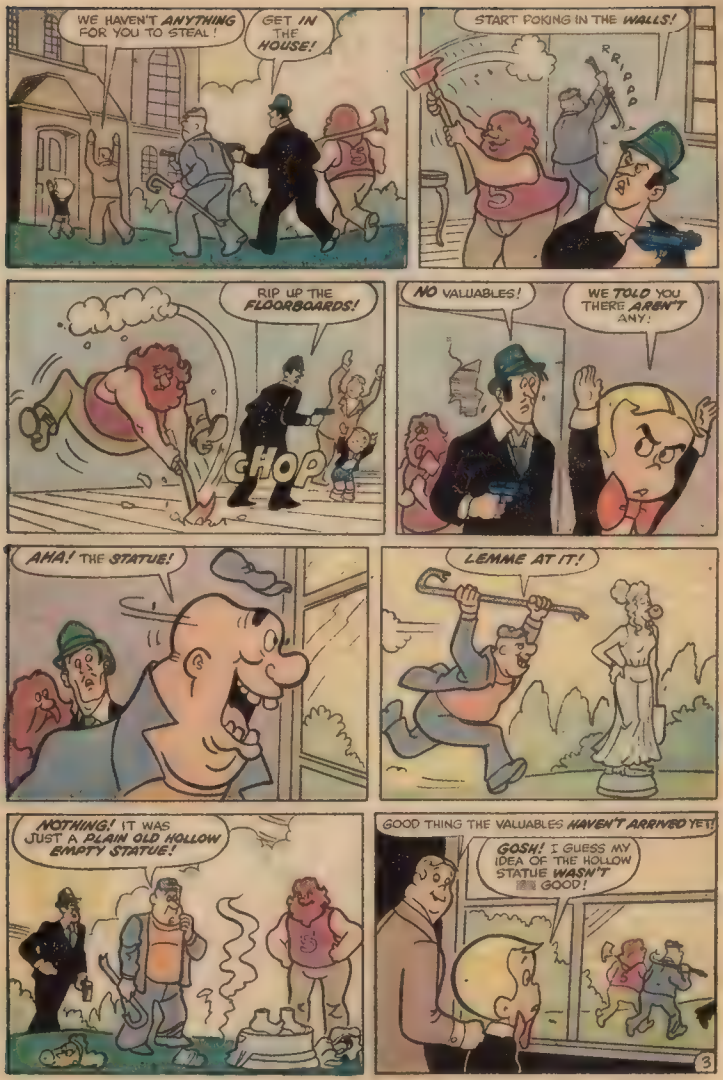
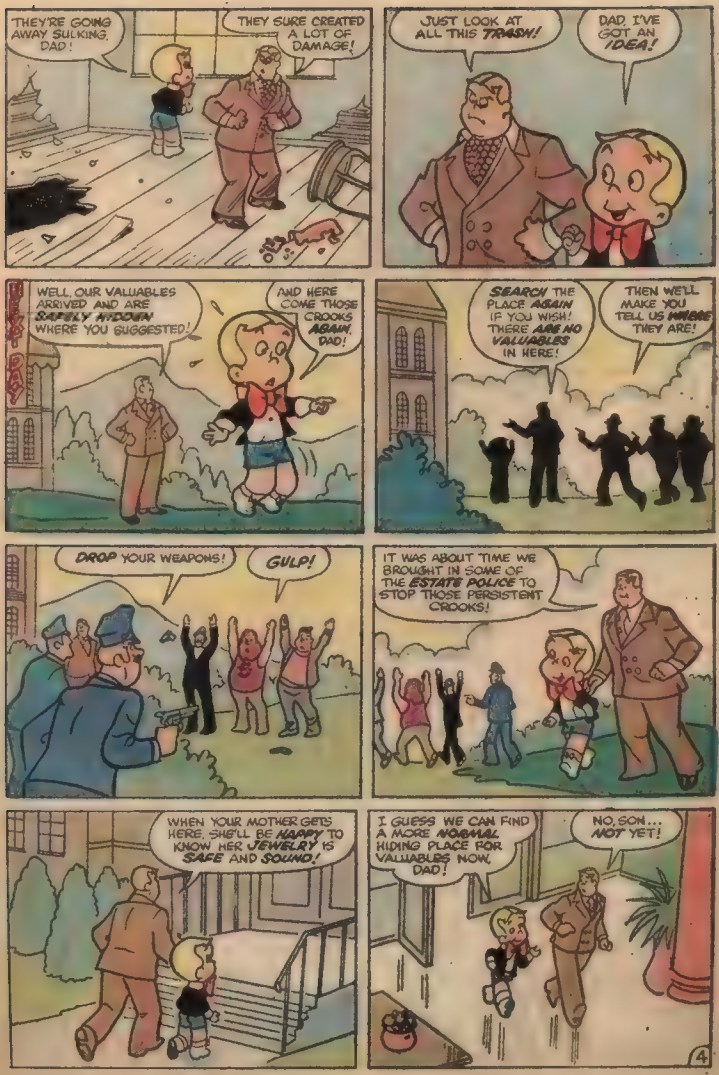
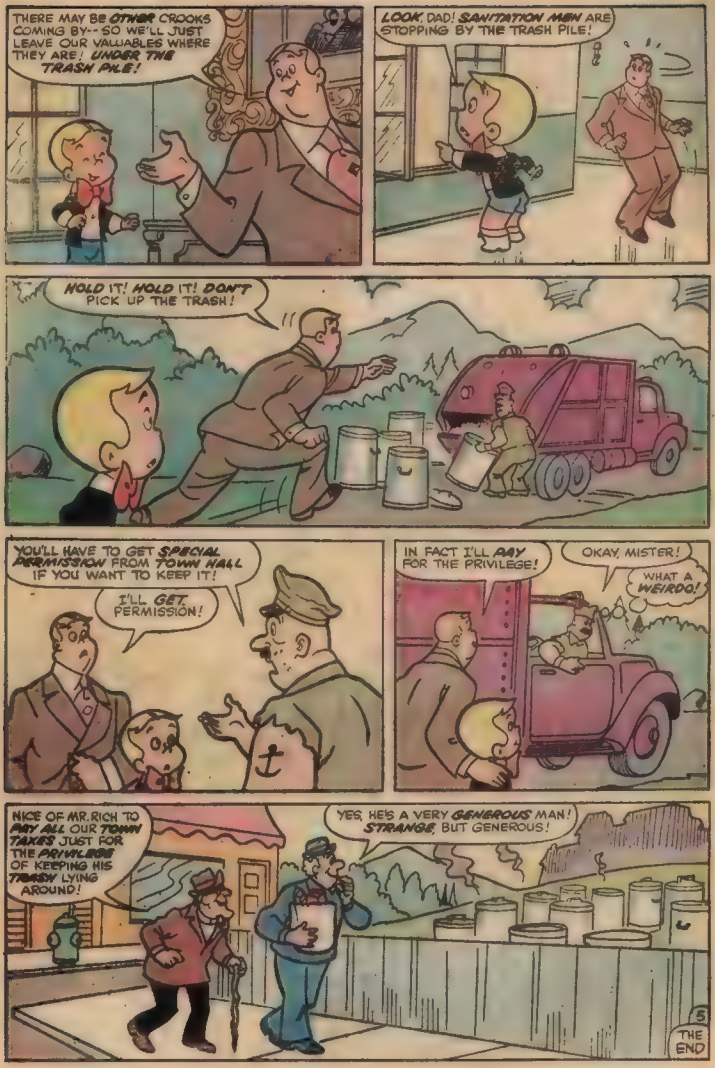

Richie Rich
THE POOR LITTLE RICH BOY
in HOW TO KEEP VALUABLES SAFE
WHEW! THIS SAFE IS HEAVY!
DON'T DO ANYTHING FUNNY! STAND STILL UNT L WE'RE OUT OF SIGHT!
I KNOW SOMETHING THEY DON'T KNOW!
ME TOO, DAD! WE HAVEN'T BROUGHT ANY MONEY OR JEWELS OUT HERE TO OUR NEW VACATION HOME AS YET!
THINK THEY'LL GET ANGRY WHEN THEY FINALLY BLAST OPEN THAT SAFE AND FIND IT EMPTY!
YES, INDEED! ANGRY ENOUGH TO RETURN! WE'D BETTER FIGURE OUT A SAFE PLACE TO STORE OUR VALUABLES BY THE TIME THEY ARRIVE!


HOW ABOUT HIDING THEM UNDER THE FLOORBOARDS?
NO GOOD, SON! CROOKS ALWAYS CHECK PLACES LIKE THAT!
THERE MUST BE SOME HIDING PLACE THAT THEY WOULDN'T THINK OF INVESTIGATING!
I'VE GOT IT!
HOW ABOUT THAT HOLLOW STATUE OF A GREEK GODDESS WE HAVE AT HOME?
GOOD! I'LL PHONE THE MANSION AND HAVE IT BROUGHT OUT HERE!
SOON
PUT 'ER RIGHT HERE!
I'LL HAVE OUR VALUABLES DELIVERED TONIGHT AND WE'LL PUT THEM RIGHT IN THE STATUE!
WE'RE BACK!
UH, SO YOU ARE!


WE HAVEN'T ANYTHING FOR YOU TO STEAL!
GET IN THE HOUSE!
START POKING IN THE WALLS!
RRIPP
RIP UP THE FLOORBOARDS!
CHOP
NO VALUABLES!
WE TOLD YOU THERE AREN'T ANY!
AHA! THE STATUE!
LEMME AT IT!
NOTHING! IT WAS JUST A PLAIN OLD HOLLOW EMPTY STATUE!
GOOD THING THE VALUABLES HAVEN'T ARRIVED YET!
GOSH! I GUESS MY IDEA OF THE HOLLOW STATUE WASN'T GOOD!
3


THEY'RE GOING AWAY SULKING, DAD!
THEY SURE CREATED A LOT OF DAMAGE!
JUST LOOK AT ALL THIS TRASH!
DAD, I'VE GOT AN IDEA!
WELL, OUR VALUABLES ARRIVED AND ARE SAFELY HIDDEN WHERE YOU SUGGESTED!
AND HERE COME THOSE CROOKS AGAIN, DAD!
SEARCH THE PLACE AGAIN IF YOU WISH! THERE ARE NO VALUABLES IN HERE!
THEN WE'LL MAKE YOU TELL US WHERE THEY ARE!
DROP YOUR WEAPONS!
GULP!
IT WAS ABOUT TIME WE BROUGHT IN SOME OF THE ESTATE POLICE TO STOP THOSE PERSISTENT CROOKS!
WHEN YOUR MOTHER GETS HERE, SHE'LL BE HAPPY TO KNOW HER JEWELRY IS SAFE AND SOUND!
I GUESS WE CAN FIND A MORE NORMAL HIDING PLACE FOR VALUABLES NOW, DAD!
NO, SON... NOT YET!
4


THERE MAY BE OTHER CROOKS COMING BY--SO WE'LL JUST LEAVE OUR VALUABLES WHERE THEY ARE! UNDER THE TRASH PILE!
LOOK, DAD! SANITATION MEN ARE STOPPING BY THE TRASH PILE!
HOLD IT! HOLD IT! DON'T PICK UP THE TRASH!
YOU'LL HAVE TO GET SPECIAL PERMISSION FROM TOWN HALL IF YOU WANT TO KEEP IT!
I'LL GET PERMISSION!
IN FACT I'LL PAY FOR THE PRIVILEGE!
OKAY, MISTER!
WHAT A WEIRDO!
NICE OF MR. RICH TO PAY ALL OUR TOWN TAXES JUST FOR THE PRIVILEGE OF KEEPING HIS TRASH LYING AROUND!
YES, HE'S A VERY GENEROUS MAN! STRANGE, BUT GENEROUS!
5
THE END

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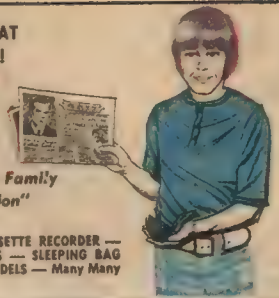

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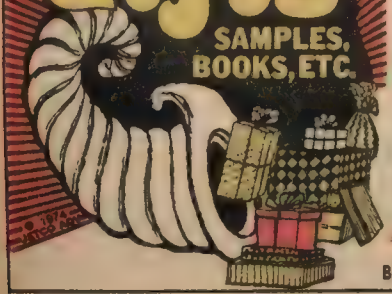

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Insert a blank piece of paper, turn the knob and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.

A135 — 1.35

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This handsome top grain cowhide belt has a secret zippered pocket compartment. Comes with a fine nugget buckle monogrammed with your initials. Available in black or brown. Sizes 28 to 46.

JOY BUZZER

Hilarious novelty you will take a long time when girls get SHOCKING hand shake. No battery necessary.

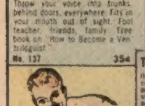
No. 239 — $1.00

Authentic SUPERMAN Costume

Just slip into this authentic "Superman" costume, put on the concealing mask, and in seconds you are Superman, the fearless fighter of evil. Made of long lasting, fire retardant materials to give you weeks and months of fun. Be the first on your block - the envy of your friends.

State age Item P CH100 — $6.98

TRICK BASEBALL



It bounces backward, in curves, in dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it.

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AN HILARIOUS OPTICAL ILLUSION $1.35

Scientific optical principle really works! With X-ray Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend! He really has body you "see" through his clothes!

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Fun Bank For The Family

Dime-operated one armed "Bandit" works like those in Las Vegas. Deposit dime, pull handle, and reels spin like the real thing. Dimes are removable. Should not be used for gambling.

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MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.

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MUSCLES OF STEEL Results in just 30 days

Pocket gym snaps inches of muscle on your arms and torso. Gain the respect of your friends — the admiration of the girls. Keep fit and healthy. Few so over! Made of heavy steel.

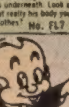
No. 7001 — $1.25

ONION GUM

Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 sticks to a pack

No. 281 — 40c

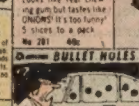
ATOMIC LAMP Mysterious! Eerie!



This light bulb actually lights up in your hand! No wires! No electricity! But only you know the secret.

No. 439 — $1.50

BULLET HOLES



A laugh riot! Actual covers of Real Bullet Holes in BULLET HOLEY BOOK

No. FL136 — 60c

SMOKE GRENADE

Light one and watch the collumn of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.

No. 971 — 25c

70 Course Home Study Program KARATE

HOW TO DEFEND YOURSELF WITHOUT WEAPONS

FREE NERVE CENTER CHART

Here's what you get:

- 20 Best KARATE blows and chops
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- Nerve center anatomy chart
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SKIN HEAD WIG

Mold pensile try to grow hair. This is just the opposite. Made of flesh tinted latex to fit all heads. Many changes in appearance.

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WEREWOLF HORROR MASK

This rubber mask is so grotesque that it is sure to shake up the whole neighborhood. Be the "Werewolf" that prowls again.

No. 294 .. $7.25

Weighted Wristlets

"Power Packed" Arm Builder! to give you mighty striking power

"Power Packers" shooters build the arm and shoulder you want and need. Use a variety of exercises. Just wear these rugged weighted wristlets during your everyday activities at work or play.

Item #905 — $4.25 each

WORLDS DOLLIEST HANDS

Slip these knobby "paws" on and watch your friends' faces disappear right there on the spot! If you've got the courage, we'll show you can have fun(?) with them.

Item No. 607 — $2.25

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 870 — Only 75¢

SILENT DOG WHISTLE

This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.

No. 701 — $1.25

FINGER CHOPPER

Chop a cigarette in two in either hole. Put finger in top hole and cigarette in lower. The cigarette is cut, but your finger is unharmed. Full instructions.

No. 6222 — $1.25

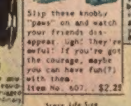
CALENDAR BANK FORCES YOU TO SAVE

only $3.95 Coin Operated

It takes only a quarter a day to change the date on your calendar bank, but at the end of the year you have been FORCED to save almost $100. How can't miss even one day because your "calendar" will be wrong. Perfect for home or office.

Item # CB — $3.95

MONSTER GHOST



Buy Your Customers' Girl's HIT TAIL

7" ghost darts and hovers. Its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hide and watch

WE 101 — $1.25

MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and color action wheels will give some anyone shutter. Can be hidden anywhere. Complete with free roll of film.

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Looks like any book to camouflage your valuables. Secrecy locked with your own personalized tough under-structure is covered with simulated leather binding

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"SPUD" GUN

Real action gun that shoots potato pellets as far as 50 ft. with terrific force. Easy to load, simple operation. Absolutely harmless and you never run out of ammo.

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Ordinary looking cake of soap with action words will appear. Then the face turns black and blushes. Shocking! Harmless! A great trick.

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MONEY CHANGER

Just like a professional money changer. Attaches to any belt. Holds pennies, nickels, dimes and quarters.

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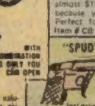

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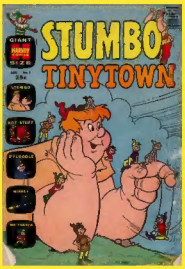

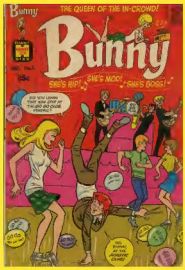

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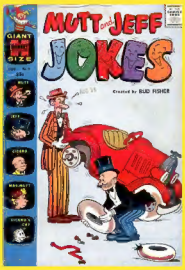
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